

Motel

A block of rooms has been reserved at the GrandStay Hotel, 1606 South Kellogg Avenue, Ames, 515-232-8363 until September 1. The cost per room is \$89.90. Please mention IAMSS when making reservations. To get to the motel, from I-35 take the Highway 30 West exit. Then take the Duff Avenue exit. Turn right onto Duff Avenue. Turn left on South 16th Street. Turn left on South Kellogg Avenue. The GrandStay is connected to Old Chicago.

Mary Greeley

To get to Mary Greeley from I-35, exit at 13th Street. Go west on 13th Street to Duff Avenue. Turn left onto Duff. Mary Greeley will be on your right. Park in the parking ramp (free of charge) or use the valet parking service (first circle drive on the right).

Sharing Table

A table will be available for sharing examples of credentialing files, physician newsletters, publications, and forms that we utilize. Please feel free to bring items to share with the group. Door prizes will be awarded including two registrations for our fall educational conference.

Message Board

Messages may be left at the following number during the conference: 515-239-2631.

Anyone interested in joining the Board for dinner at a local restaurant Thursday evening is welcome. Meet us in the lobby of the Grand Stay at 5:15 p.m.

Whine & Wine

We will be having a "Whine & Wine" networking session after dinner in the conference room at the Grand Stay Hotel around 7 pm. Please feel free to join us!

Continuing Education Credits

Continuing education credits have been applied for with the National Association of Medical Staff Services.

Registration

| REGISTRATION | IAMSS Member | Non-Member |
|--------------|--------------|------------|
| Day 1 only | \$125 | \$200 |
| Day 1 & 2 | \$175 | \$300 |
| Day 2 only | \$75 | \$150 |

Please send your registration by September 1 to:

Crystal Harrington
Credentialing Coordinator
Emergency Practice Associates
P. O. Box 1260
Waterloo, IA 50704

Registration less a \$10 cancellation fee is refundable if notice is given to Crystal Harrington, Treasurer at least five business days prior to the conference.

Dress is business casual. Facility temperatures may vary so please dress accordingly.



*Iowa Association
Medical Staff
Services*

2009 FALL EDUCATIONAL CONFERENCE

Thursday, 9/24/09
Credentialing 101 Session
&
Friday, 9/25/09
Advanced Credentialing &
Inspirational/Humorous
Speaker

Mary Greeley
Medical Center
Myers Auditorium
1111 Duff Avenue
Ames, Iowa

Agenda

THURSDAY, SEPTEMBER 24

UNCOVERING CREDENTIALING KEYS

- 8:30-9:00 Registration & Continental Breakfast
- 9:00-10:30 Uncovering Credentialing Keys —Chris Giles, BA, MS, CPMSM
- 10:30-10:45 Break
- 10:45-12:00 Uncovering Credentialing Keys continued
- 12:00-1:00 Lunch/Networking (provided)
- 1:00-2:45 Uncovering Credentialing Keys continued
- 2:45-3:00 Break
- 3:00-4:30 Uncovering Credentialing Keys continued
- 4:30 Wrap Up

FRIDAY, SEPTEMBER 25

ADVANCED CREDENTIALING AND ALL THAT JAZZ & INSPIRATIONAL/

HUMOROUS SPEAKER

- 8:00-8:30 Registration & Continental Breakfast
- 8:30-9:00 Business Meeting—*Cheryl Swearingen, President*
- 9:00-10:15 Advanced Credentialing—Chris Giles, BA, MS, CPMAM
- 10:15-10:30 Break
- 10:30-11:30 Advanced Credentialing
- 11:30-12:30 Lunch/Networking (provided)
- 12:30-1:45 Advanced Credentialing
- 1:45-2:00 Break
- 2:00-3:00 Valerie Van Kooten—inspirational and humorous speaker “Mothers Shouldn’t Have to Clean the Cat Box”
- 3:00 Wrap Up & Door Prizes

Speakers

Christina W. Giles is the principal in MEDICAL STAFF SOLUTIONS, a consulting firm specializing in all aspects of the medical staff services profession as well as survey preparation, and education and training .

Chris has over 27 years experience working in teaching and community hospitals, and as a consultant.

Chris has a B.A. in Education and a M.S. in Human Service Management. She has been certified by NAMSS since 1984, served as President of the Massachusetts Association of Medical Staff Services from 1984-85 and as north-east regional representative on the NAMSS Board of Directors from 1985-86. She has served as a NAMSS Instructor since 1989 and as a member of the NAMSS Education Council. She has written, developed and presented educational programs for both state and national audiences. She served as an instructor for the associates degree program in Medical Staff Services at El Centro College, Dallas, TX for over 6 years. She is a founding member of Edge-u-Cate, LLC, a speakers’ bureau and provider of educational resources for medical staffs, medical service and credentialing professionals and related healthcare management professionals.

She served as a NCQA surveyor for credentialing verification organizations. She served as contributing writer and editor of the *The Medical Staff Services Handbook: Fundamentals and Beyond* published by Jones & Bartlett Publishers and as editorial advisor to Advisor for Medical and Professional Staff Services. She served as an editorial advisor and contributor to Aspen Publishers for the publication: *Medical Staff Management* and contributing editor to *The Credentialing Handbook*, as well as many other national newsletters.

Valerie Van Kooten is a wife and mother of three boys who lives near Pella, Iowa. She learned early on Cool Whip covers a multitude of sins; letting boys near the cat with a jar of rubber cement is a mistake; and she’ll never, ever be Martha Stewart-esque.

A writing instructor at Central College, Valerie also travels around the Midwest speaking to women’s groups, libraries, historical societies, conferences, and churches.

As a writer and editor for the past 20 years, Valerie has written dozens of articles on what it’s really like to be a woman . . . And a mom. In her presentation, she’ll read from several of her articles that will keep your audience chuckling and saying, “That’s the truth. . .”

Valerie’s humor hits home because she’s been in the trenches . . . Trying to make crafty Christmas presents that flopped; refusing to claim her contribution to the pot-luck — watery Jell-O that didn’t gel; working at home with a toddler who stuffs purple crayons in the printer; and yes, cleaning up cat poop from behind the couch.

Her writings about being a wife and mother have been published in *The Des Moines Register*, *The Iowan*, *Successful Farming*, *REC News*, *Voices*, and *Women’s Circle*.



REGISTRATION FORM
2009 Fall Conference Registration
September 24 & 25, 2009

IAMSS MEMBER:
Day 1 only = \$125
Day 1 & 2 = \$175
Day 2 only = \$75

NAME _____
Please review your contact information in the Membership Directory online at www.iowaamss.org/membersmap.asp:
If changes, please check this box and indicate below.

Title _____
Facility _____
Address _____
Phone _____
Fax _____
Email _____

IAMSS NON-MEMBER:
Day 1 only = \$200
Day 1 & 2 = \$300
Day 2 only = \$150

NAME _____

Title _____
Facility _____
Address _____
City _____
State _____
Zip _____
Email _____

WHINE & WINE Networking Session Thursday, September 24

YES, I plan to attend 7:00 p.m.

NO, I do not plan to attend Conference Room, GrandStay Hotel